

PROGRAMME

1953-54

15°

LINE-UP, NEWS.



HIGHWAYS

MUNICIPAL ROADS

AIRPORTS

Grading, Gravelling, Surfacing,
Excavating, Drainage, Concrete Work

STANDARD GRAVEL & SU

**ESURFACING** 

OF CANADA, LIMITED

CALGARY - EDMONTON

VA.

Modern Equipment for All types of Construction

# UNIVERSAL SALES AND SERVICE LTD.

# POOLE

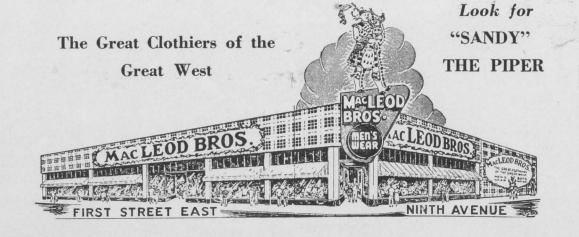
CONSTRUCTION COMPANY LIMITED

General Contractors - Engineers

65656

PHONE

65656







R. J. DINNING
1st VICE-PRESIDENT



W. A. CRAWFORD-FROST



F. C. MANNING 2nd VICE-PRESIDENT



MAURICE HARTNETT GENERAL MANAGER

# CALGARY EXHIBITION & STAMPEDE LIMITED

Owner and Sponsor of CALGARY STAMPEDER HOCKEY CLUB







Corner 8th Ave. & 1st St. East

STORE FOR MEN & BOYS

George Milevel



### Stampede

Grill

Directly Across the Street From
THE MAIN STAMPEDE GATE

☆ ☆ ☆

WE LIKE CALGARY-

WE HOPE YOU DO TOO

4 4 4

We Welcome You

### LUCKY NUMBER

Nº 45149

A lucky number will be announced just before the start of the THIRD PERIOD.

If your number is drawn, present your program at the Corral office immediately and you will receive an order for: TWO FREE TICKETS for the NEXT game, courtesy of Stampede Corral.

Lucky numbers will be posted at pop-corn concessions.

LUCKY NUMBER

Good Luck Stampeders 1953-54



Your

BUICK, PONTIAC, VAUXHALL and G.M.C.

Dealers

☆ ☆ ☆ ☆

17th Ave. and 13th St. West

Phone 47466

# **MANNING - EGLESTON**

LUMBER COMPANY LIMITED

920 NINTH AVENUE WEST CALGARY PHONE 26141

# LUMBER & MILLWORK

### HUNTERS

Complete Locker Service Dressing Service on Wild Game

PHONE
25045
3rd STREET &
3rd AVE. EAST

RENT YOUR COLD STORAGE LOCKERS FROM



#### Calgary Exhibition & Stampede — Rink Committee



J. B. CROSS



JOHN W. MOYER CHAIRMAN



JACK GROGAN



GORDON LOVE

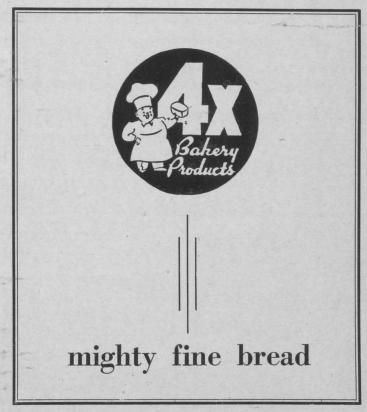


F. C. MANNING



MERVYN DUTTON

"Support The Calgary Booster
Club In Their Efforts To
Better The Athletic Future
Of The Youth Of Our
Community."





VITA-SHEEN
Beauty Aids
Modern Hairstyling
at
209 Leeson-Lineham Bldg.
Please phone 22979

# DEMERS & CHISHOLM

-Sheet Metal Ltd.-

Roofing - Furnaces - Air Conditioning - Ventilation Welding - Eavestroughing

Specializing in Stainless Steel Restaurant Work

1005 - 14th Street West Phone 43936 CALGARY







#### BEFORE

or after the game . . .

#### WHY

don't you fill up with
TEXACO GAS AND OILS? . . .
The closest place in the City to
the Stampede Corral . . .

THE HOME OF THE NEW PACKARD

Corner 17th Ave. & 1st St. West

Our Motto "Service With A Smile Plus"

### LUCKY NUMBER

Nº 98801

A lucky number will be announced just before the start of the SECOND PERIOD.

If your number is drawn, present your program at the Corral office immediately and you will receive an order for: TWO FREE TICKETS for the NEXT game, courtesy of Stampede Corral.

Lucky numbers will be posted at pop-corn concessions.

LUCKY NUMBER

VALUE — QUALITY

# SHORTT'S JEWELLERY

for

Fine Jewelry

Watches

Silver, and

Giftware

"For the Love of Your Life
A Ring from Shortt's"

704 - 2nd St. West

Calgary

FURNACES

FORCED AIR HEATING

ROOFING, EAVESTROUGH

TINSMITHING

# Reggin Roofing & Metal Works Ltd.

106 - 11th Avenue West 23455 — PHONES — 62376

### Good Luck

### STAMPEDER HOCKEY CLUB

Make it your Goal to visit the Most Modern Men's Wear Shop in Calgary.

# York Esquire Shop

for Exclusive Men's Haberdashery and Tailored to Measure Clothes.

York Hotel 7th Ave. East Phone 22830

EVERY MOTORIST
SHOULD BE A MEMBER

## A.M.A.

Many Services and Benefits are Available for the modest Membership Fee of \$10.00 for 12 Months.

ALBERTA MOTOR
ASSOCIATION

Cor. 8th St. W. and 7th Ave. 27757 — Phones — 61888

# Hockey Chatter . . .

By RAY GUAY

Few Western League records will be surpassed this year if present indications hold true until the end of the season.

The league, which has been fairly well balanced, saw most of the seven teams gain a share of points and none held a superior advantage.

Although the chance is remote, both Calgary and Vancouver have a chance to better New Westminster's most games won record. The Royals won 40 one season. Stampeders have 33 victories to their credit and Canucks 32 with nine and 10 games left respectively.

No club can equal the rcord of 26 games won at home shared by New Westminster and the defunct Tacoma club. As well no club has a chance of equalling New Westminster's record of 18 wins on the road.

Seattle has the dubious chance of bettering Victoria's mark of 42 losses and all clubs have lost more than 19 games so that New Westminster's record is safe.

While the Stampeders and Edmonton Flyers are high-scoring clubs, their chance of scoring more than

302 goals, a record held by Tacoma, is slim and the same holds true for assists, 446, and most points, 732, both records being held by New Westminster. Several clubs are in the running for Seattle's "fewest goals" record of 212.

Saskatoon, with 745 minutes, could equal Edmonton's mark of 997 minutes in penalties, but this is hardly likely. And all clubs have more than 401 minutes so

that the Royals' record is again safe.

On the individual side, Bobby Love of Royals scored 101 points one season for a league record and the leading point-getters this season—Guyle Fielder and Wayne Brown of Seattle—have yet to reach the 70 mark. Brown is the closest to the goal-scoring mark. His 41 goals are 12 short of the record set by Doug Adam when he played with Tacoma. The same year, Mel Read, a teammate of Adam, was credited with 67 assists for a league record. Fielder is pacing the league with 50.

Lloyd Durham of New Westminster has spent the most

Lloyd Durham of New Westminster has spent the most time in the penalty box with 184 minutes. Lou Fontinato of Saskatoon is the league's bad man with 137 minutes.

Pat Lundy tied a league record the other night when he assisted on all five Calgary goals in a game against Saskatoon. The record is shared by several players.

## CFCN . . . Henry Viney

"Sports news when it's news, and not when it's history"

Henry Viney is "Calgary's Nationally Known Sportscaster." His news and views of sport are listened to and discussed all over Alberta, all over Canada (via CBC Dominion Network), and in Germany (via CBC International Service for Canadian Troops). Outspoken in presenting news and comments on sporting events, Henry Viney can back up his reputation as "The" sports authority in Southern Alberta, with 25 years of experience in sports reporting.

He can be heard Monday through Friday evenings at 5:55, and on the Sports Digest Sundays at 12:30 noon, and at 11:00 o'clock each week night except Tuesdays and Saturdays.





### JOE CARBURY —

Radio's "Mr. Sport"



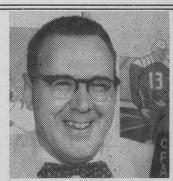
**DIAL 1140** 

Joe was born in Macleod, Alberta, in 1914 . . . came to Calgary in 1929 . . . and joined the staff of CFAC following a very successful stint of free-lance sports writing for well-known Canadian and American magazines. This gave him a splendid background for radio sports reporting.

As Sports Director of CFAC, he is in charge of the popular station's very complete sports schedule. His reports on all phases of the sporting activities of the day are impartial and concise, for he gives you all the facts that are available. For the past five years he has taken in the Grey Cup Final at Toronto, and he follows the destinies of Calgary's Football and Hockey teams with keen interest.

In his daily turn at the microphone, Joe Marks can be heard each morning, Monday through Saturday, on the SPORTS ROUNDUP at 7:50 a.m., the SPORTCYCLE at 12:40 each noon Monday through Saturday; and TIME OUT, the 5:55 p.m. Sportscast with major events from the day's sporting scene. Each Sunday evening at 10:30, Joe relates interesting stories from the sports world on HEARTBEATS IN SPORT. He emcees the popular CALGARY BOOSTER CLUB SHOW every Thursday at 9:30 p.m., and on Friday evenings at 7:30, Joe is your host on PIGSKIN PARADE.





JOE MARKS

### OMEGA

Seamaster

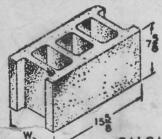
Wound by the ordinary movements of your wrist . . . waterproof, dust-proof, doubly shock-protected.

- 8th Ave. West, Calgary





#### JEFFERIES AND SONS LTD.



Headquarters for

"VIBRAPAC" CONCRETE BLOCKS

> Proved and Approved For Better Construction

CALGARY

Phone 54007





SID FINNEY



Calgary Stampeders

1. BILL BRENNAN Goal Def. 2. GUS KYLE (Capt.) MAX QUACKENBUSH Def. ART MICHALUK Def. BILL SHVETZ Def.

PAT COBURN Def. GEORGE PARGETER Fwd.

WALTER TRENTINI Fwd. PAT LUNDY Fwd. 10. STEVE BLACK Fwd.

STEVE WITIUK 12. RAY BARRY

JIM McFADDEN

15. FRANK ASHWORTH 16. ARCHIE SCOTT

17. SID FINNEY

Fwd. 18. JOHN MICHALUK Fwd.

> Manager and Coach: FRANK CURRIE.

> > SEE PAGES 2 - 4 - 10 - 12



PAT COBURN



RAY BARRY



MAX QUACKENBUSH



GUS KYLE



WALT TRENTINI



ART MICHALUK



Fwd.

Fwd.

Fwd.

Fwd.

Fwd.

STEVE BLACK

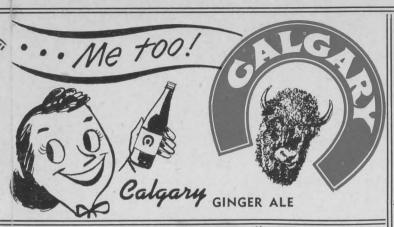


FRANK CURRIE Manager and Coach



CANADA'S





Goal

Def.

Def.

Fwd.

Fwd.

Fwd.

Fwd.

Fwd.

Fwd.

Fwd

Def.

Fwd.

Fwd.

Fwd.

Def.

Fwd.

Fwd.

**New Westminster Royals** 

1. LUCIEN DECHENE

2. LLOYD DURHAM

3. BOB BERGERON

5. OLLIE DOROHOY

7. PIERRE BRILLANT

10. JACK HAMILTON

12. RON MATTHEWS

17. LORNE THORNSON

14. BLINKY BOYCE

15. ED KASSIAN

20. JIM BEDARD

JIM ZARIE

JACK McGILL

Coach: ALEX SHIBICKY

GORDIE FASHOWAY

6. KEN BOOTH

9. BOBBY LOVE

4. MAX McNAB (Capt.)

there is NO substitute for

# Union

YOUR MOST ECONOMICAL FOOD BUY TODAY .

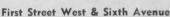
# It's experience that counts!

and SERVICE



**40 YEARS** 

In Calgary







OLDSMOBILE



STEVE WITIUK

FRANK ASHWORTH





Enjoy them both here and at home



12 FOR LUCKY NUMBERS

STU HENDRY



BILL SHVETZ



PAT LUNDY



BILL BRENNAN



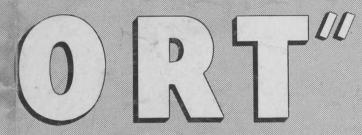
JOHN MICHALUK



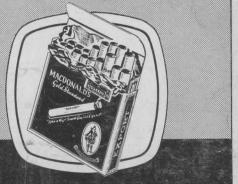
GEORGE PARGETER



JIM McFADDEN



GARETTE





FRANK PORTEOUS

### Personality Plus!

62838

21441

You'll LEAD in Smartness wearing ART Cleaned Clothes

338 2144

**PHONES** 



210 Ninth Ave. West Front and Rear Entrance

### BLUE LINE BANTER . . .

By FRANK McCOOL

If there ever was a surprise package in the hockey world, honors this season would have to go to Guyle Fielder, presently starring with Seattle Bombers of the Western Hockey League and setting the pace in the individual scoring race.

After moving into the hockey limelight with the junior Lethbridge Native Sons, Fielder made his first impression in professional ranks when he was chosen Pacific Coast Hockey League rookie of the year while with New Westminster Royals in the 1951-52 season. That year the talented pivot-man rapped in 25 goals and assisted on 50 more for a fine 75-point performance.

Last year Fielder began the season with Edmonton Flyers but apparently he and Flyers' coach Bud Poile couldn't see eye-to-eye and it wasn't long before Fielder was on his way to St. Louis Flyers of the American Hockey League.

At the time many were of the opinion that Fielder was being sold down the river and that it would just be a matter of time until he would become a hockey non-entity. But Mr. Fielder had different ideas and he went on to write a brilliant chapter in the American Hockey League's record book.

Playing in 62 games, Fielder scored 22 goals and assisted on 61 others for a fine 83-point scoring display and second place in the individual scoring race. Leader was Eddie Olson of Cleveland who amassed a total of 86 points. Fielder's 61 assists were top for the league.

The standout scoring display was good enough to win Fielder recognition as the Dudley "Red" Garrett Memorial Trophy winner as the loop's outstanding rookie. He was also voted to the league's first all-star team, an honor never before achieved by a rookie player in the AHL.

Following such a brilliant stint in the AHL, majority of hockey observers figured Fielder a cinch to finally make the grade in the National Hockey League. The only other time he had performed under the big top was in the 1950-51 season when he played three games for Chicago Black Hawks but failed to hit the scoring sheet.

But such was not the case and the 1953-54 hockey campaign finds Fielder back in the Western Hockey League where he is setting a hot pace for other scoring leaders to follow. Although records are not immediately available, it's expected that should Fielder cop the scoring crown, he will become the first United Statesborn player to do so. The talented lamp lighter was born in Potlach, Idaho, 24 years ago and is the nephew of Al Leader, president of the Western Hockey League.

HATS . . .
Stetson, Mallory
Biltmore, Borsalino
SHIRTS . . .
Arrow, Forsyth
SWEATERS . . .
Jantzen

HOSIERY . . .

Allan, Solly, Cox, Moore Penman's, Mercury

GLOVES . . .

Webbs, I. & R. Morley Sleep, Paris

### TOM CAMPBELL'S MEN'S SHOP

Prop., W. A. Mostyn-Brown

216A EIGHTH AVENUE WEST

Phone 65410



DODGE

DeSOTO . . . Sales and Service

# FREEMAN WILSON LTD.

511 CENTRE STREET

CALGARY, ALTA.

Plumbing - Heating Sheet Metal Work

PHONES 62239 62919

Stewart & Phillips
(Alberta) Limited

739 - 2nd Avenue West

Calgary, Alta.

Natural Gas

Nature's Gift

To

Southern Alberta



Canadian Western Natural Gas Co. Ltd.



LLOYD TURNER, Corral Manager



DR. B. W. BANKS, Club Physician

### SANITARY SUPPLIES

LIMITED

INSTITUTION

JANITORS' SUPPLIES

22774 - Phones - 27509 1032-34 2nd Street East CALGARY

### YOU KNOW THE SCORE

WHEN YOU VISIT

# PENLEY'S

"Social Dancing and Teaching"

- WESTERN CANADA'S FINEST DANCE ACADEMY -

### REWARD

CAREFUL DRIVERS QUALIFY

Lower Car Insurance Rates

Frank Freeze Co. Ltd.

**Opposite Capitol Theatre** 

Good Luck!

# STAMPEDERS

1953-1954

Helping To Build A Better Alberta





"CANADA'S FINEST
FLOWER SHOP"

# Campbell Floral

321 - 7th Ave. West

21726

61709



BEST WISHES

For a Successful Season

### **STAMPEDERS**

FROM

ONTARIO LAUNDRY

LIMITED

302 - Fifth Avenue East

# Foothills Athletic Club

WRESTLING
Every WEDNESDAY Evening

See Newspapers and Listen to Radio for Further Particulars.

Seat Sale . . . HARRY'S NEWS

109 - 8th Ave. West

Phone 65404

### LUCKY NUMBER

Nº 145449

A lucky number will be announced just before the start of the THIRD PERIOD.

If your number is drawn, present your program at the Corral office immediately and you will receive an order for: TWO FREE TICKETS for the NEXT game, courtesy of Stampede Corral.

Lucky numbers will be posted at pop-corn concessions.

### LUCKY NUMBER

Branches: CALGARY - REGINA

Toys

# Moving . . . Made Easy

27991

### MacCosham

STORAGE & DIST. CO. (CALGARY) LTD. 215 - 10th AVE. WEST

27991

You Can't Run a Hockey Club on an Empty Stomach! Follow the Stampeders

THE

WHITE SPOT

11th Ave. and 4th St. West STEAKS HAMBURGERS CHICKEN

Open 24 Hours

GUS KYLE

Luggage

Kyle Bros.

SPORTING GOODS

**Guns & Ammunition** 

"Where Sportsmen Gather"

129B - 8th AVENUE EAST

Phone 29819

Calgary, Alta.

For Prompt Service and Superior Ready Mixed CONCRETE IN ANY QUANTITY

Call

TRUE MIX

CONCRETE CO. LTD.

Radio Equipped Trucks 24th AVE. & 6th ST. S.E. Phone 55979

### WESTEEL

had the pleasure of supplying and installing

**STEEL Lavatory Partitions** 

STEEL Shower Stalls

STEEL Lockers

STEEL Fire Doors

SIEET LILE DOOL

STEEL Sash

in The Corral.

# Westeel Products

CALGARY

# Renfrew Motors

#### LIMITED

- CHRYSLER AND PLYMOUTH CARS
  - FARGO TRUCKS

Complete servicing facilities, including modern body shop and wheel alignment equipment.

Your Headquarters for all

**Chrysler Parts and Accessories** 

5th Ave. at 3rd St. W.

54440 - Phone - 54160

### **Brake-Drome**

Brakes inspected free of charge.

Specializing in Passenger Car relining.

BONDED SHOES
DRUM TRUING

1025 - 9th Avenue East Calgary

### WESTERN HOCKEY LEAGUE

EDMONTON FLYERS
SASKATOON QUAKERS
NEW WESTMINSTER
ROYALS
SEATTLE BOMBERS
VANCOUVER CANUCKS
VICTORIA COUGARS



AL LEADER
Western Hockey League President

Thirty-five home games.

Six-team playoff.

Playoff with Quebec eastern champions in the West this year.

Last year Saskatoon finished first in league. Edmonton won the playoff.

\$45,000 players' playoff pool; also \$17,500 pool East-West playoff.

League attendance last year over a million. Calgary led in attendance with about 200,000.

### OFFICE FURNITURE

Desks, Chairs, and complete Office Suites.

Steel and Wood Filing Cabinets

"The Prices Are Right"

### J. VERE CARMICHAEL

721 - 8th Avenue West Phone 22532

# Gainsborough Art Studio

New Address:

611 - 8th Avenue West

Phone 23359

### and FITTINGS

in the "CORRAL"

Supplied and Installed by

#### Wilkinson

ELECTRIC CO. LTD. 129 - 7th Avenue West

### F. H. LEPPER

& COMPANY

Plumbing, Heating, Gas and Sprinkler Contractors

125 SIXTH AVENUE EAST PHONE 21913

> F. H. Lepper 73340 W. W. Mackenzie 81524

# Laurence B. Gibson Investments

LIMITED

MEMBERS

CALGARY STOCK EXCHANGE

603 - 8th Ave. West, Calgary

Phone 27078

### LET TRANSPORTATION SPECIALISTS

Arrange Your Travel
At No Extra Cost To You

ALL TOURS . . .

Cruises . . .

Steamships

. . . Airlines

Resorts . . . Hotels

Buses

PHONE - WRITE - SEE

### BURRITT

Travel Service

LIMITED

511 EIGHTH AVE. WEST

CALGARY

64222

63676

### rucka unwber

Nº 198901

A lucky number will be announced just before the start of the SECOND PERIOD.

If your number is drawn, present your program at the Corral office immediately and you will receive an order for: TWO FREE TICKETS for the NEXT game, courtesy of Stampede Corral.

Lucky numbers will be posted at pop-corn concessions.

LUCKY NUMBER

# Stampede

Brand

### Carbon Paper

- O DOESN'T SMUDGE
- ODESN'T CURL
- EXCLUSIVE TO US

EVERYTHING FOR THE OFFICE

**LEWIS** 

STATIONERY

CO. LTD.

532 - 8th Avenue West Phones 24366 - 24368

Most Widely Read and Quoted Authority on

Canadian Oil

# The Daily Oil Bulletin

C. O. NICKLE PUBLICATIONS LTD.

PETROLEUM BUILDING

25358

CALGARY, ALBERTA, CANADA

FOLKS=

 Take time to relax, and lunch in cool comfort at the

### **PUMP**

ROOM

Lower Floor, Petroleum Bldg., 310 9th Ave. W.

----- SPECIALIZING IN STEAK DINNERS ----

# SAVING is a habit that grows with practice

O Today is a good time to start your Savings Account

#### THE ROYAL BANK OF CANADA

4 branches to serve you in Calgary



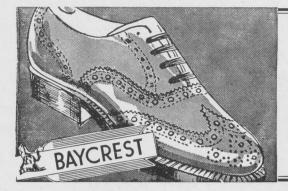
## Henry Birks & Sons (Western) Ltd.

DIAMOND MERCHANTS

JEWELLERS and SILVERSMITHS

314 - 8th Avenue West

Calgary, Alberta



### Only at the 'BAY'

YOUR FAVOURITE "BAYCREST" OXFORD \$11.9

Your best footwear buy for any occasion . . . economical, long wearing and wonderfully comfortable. See the new Fall styles . . . Buckles, Brogues and Gores in smooth pliable leathers with leather soles and rubber or leather heels. Ask about "Baycrest" shoes in the "BAY" Shoe Department . . . Main Floor.

Andson's Bay Company.

# HOME OIL CO. LTD.

226 Lougheed Building

Phone **31486** 



Phone 3 0 9 9 0







For the finest in refreshment "Stop for Sicks'," the quality Ginger Ale!

Sicks BREWERIES LIMITED